

INTERNSHIP (m/f) SEARCH ENGINE OPTIMIZATION



We are Geschenkidee – one of the leading Online shops for gifts and events! With over 25 nationalities in our team we work on the mission that customers all over the world find the perfect gifts for their loved ones. Currently we are live in Germany, Austria, France, Spain, UK, Italy, the Netherlands, Poland, Denmark, Sweden, Belgium, Finland and Norway.

You are studying and looking for a paid **internship** in the area of Online Marketing and Search Engine Optimization (SEO)? Then we should get to know each other!

As an **Intern (m/f) in Search Engine Optimization** you will support our team in various activities in the different markets, from Spain to Finland. Our goal and hence your opportunity is to get hands-on insights and responsibility in Search Engine Optimization, so that you can apply the theory you have acquired and enhance your abilities.

Your profile:

- You are very detail-oriented and you have a structured way of working
- You are a communicative team player
- You have an analytical mindset
- You have a big affinity with regard to internet and search engines and an interest for Online Marketing, especially SEO
- You have good knowledge in Microsoft Office, especially Excel
- You speak English fluently and a language of one of our shops
- You are currently an enrolled student and looking for a paid internship (either obligatory or voluntary)
- You want to work in a startup and finally get some practical experience

What we offer:

- An international, ambitious and fun team!
- An extensive insight into the e-commerce sector, especially Search Engine Optimization of an Online shop
- You will help to expand and optimize our Key Word Inventory
- Responsibility for your own tasks – because also as an intern you are an important part of our Marketing team
- Active co-creation of the development of an Online startup – you will quickly see which results your work has
- Flat hierarchies in which you can contribute and work independently
- Together we will develop your skills – not just in SEO but also in table tennis and kicker 😊

Please send your **application** with **your CV, a cover letter and possible duration/ time of the internship** to job@geschenkidee.de. Your contact person is Freya.