

(Junior) E-Commerce Manager (m/f) Italy



We are Geschenkidee – one of the leading online shops for gifts and experiences in Europe! We are looking for a candidate to join our Italian team in Berlin. Currently we are live in Germany, Austria, Denmark, Spain, UK, France, the Netherlands, Poland, Sweden, Belgium, Finland, Norway and in Italy with **Regali.it**.

For our Italian team, we are looking for a motivated **(Junior) E-Commerce Manager (m/f)** who will take on an important role and together with the Italian Country Manager help the business grow. You will be a driving force behind our Italian shop and will get the responsibility of ~~numerous~~ different areas. If you thrive on working in a fast-moving company, want to take responsibility in an e-commerce and want to be part of forming the voice of the website this could be the right opportunity for you!

Responsibilities

- You oversee and optimize the content of the website, work in our product shop system and create and update products and content for the webshop
- You contribute in developing our content strategy, social media, e-mail marketing, Search Engine Optimization (SEO) among other channels
- You work together with the Country Manager Italy on the strategic expansion of the webshop
- You will take care of our relationship with the content agency
- You contribute to our PR strategy, e.g. work closely with bloggers and influencers

What's your profile

- You completed your Bachelor's or Master's degree in Business, Marketing or a similar field
- You preferably worked in e-commerce before
- You have some experience in Search Engine Optimization, keyword optimization or online merchandising, marketing experience is very welcome
- You are self-motivated, detail-oriented and eager to learn every day
- You have an analytical and organizational personality with a hands-on attitude
- You are a team player looking to work in an international team of young professionals
- Native Italian speaker, fluent in English and/or German

What we offer

- A challenging opportunity to develop your skills and shape your area of responsibility
- A successful environment where you can contribute with your own ideas
- An exciting workplace in a dynamic and motivated team with flat hierarchies and lots of collaboration in an international setting

We are looking forward to receiving your **application**. Please send it along with your **salary expectations** and **earliest possible starting date** to job@geschenkidee.de - Your contact person is Freya.